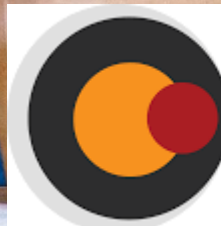




**Bancontact
Payconiq**
Company

Wallet Initiated Payments

Johan Boeckstyns
Business Development Manager



SafeShops.be

Bancontact Payconiq Company



**Bancontact
Payconiq**
Company

- **Merger** between Bancontact & MisterCash in 1989
- **Owned by** Axa Bank, Belfius, BNP Paribas Fortis, ING and KBC
- Distribution of cards to consumers via **25 banks – 17.4m cards**
- Distribution to merchants via **+/- 40 suppliers** of payment services and terminals
- **Debit card** (contact or contactless)
- **Mobile app** (stand alone) + Mobile app **integrated** in mobile banking app
- **1.9 bio transactions** with Bancontact card*

- Legal Belgian entity **founded in 2017**, app available since 2014
- **Owned by** Belfius, BNP Paribas Fortis, ING and KBC
- **Belgian legal entity responsible for commercial activities.** License and servicing agreement with Payconiq International (Luxemburg)
- Consumers link their current account and make payments to their friends **(P2P)** or to merchants **(P2M)**
- Payments executed through **SEPA Credit Transfer (SCT)** for banks which have performed a specific technical integration with Payconiq or SEPA Direct Debit (SDD) for other banks

- Legal entity founded on the **29th of June 2018**
- **Owned by** Axa Bank, Belfius, BNP Paribas Fortis, ING and KBC
- **'Best of both worlds'**
- **One, integrated app** under the name 'Payconiq by Bancontact', making mobile payments possible at all Payconiq and mobile Bancontact acceptance points



- **Bancontact card**



Product solutions

Refresh your memory : Product portfolio Payconiq vs Bancontact

Consumer

We offer the tools

- Bancontact card
- Payconiq by Bancontact mobile app
- Embedded mobile banking apps
- Wearables
- Apple Pay



Merchant

We offer different solutions tailored to different use cases

- In-store, online, mobile and invoice
- Easy integration with Value Added Services



- 1. What is WIP?**
- 2. WIP enrollment**
- 3. Merchant eligibility criteria**
- 4. Examples**
- 5. Q&A**

1. What is WIP



1. What is WIP?

➤ What :

- Wallet-Initiated Payment is a **card-on-file service** allowing the processing of Bancontact transactions **without Strong Customer Authentication**
- Two distinct use cases :
 - Merchant-Initiated transactions : **Recurring/Installment payments**
 - Payer-Initiated transactions : **One-click payments**
- **No liability shift** to the merchant (but fraud must remain below thresholds)

➤ How :

- Enrollment :
 - Cardholder enrolls his Bancontact card in the merchant wallet and provides his consent through Strong Customer Authentication via 3D Secure or Bancontact Mobile
- Subsequent payments :
 - Recurring/Installment : merchant triggers each payment without cardholder intervention
 - One-click : cardholder logs into the merchant wallet and triggers each payment individually but without SCA

WIP USP's



Faster checkout and higher conversion

through an improved and seamless user experience, highly appreciated by merchants and consumers.



Payment guarantee

for the merchants due to no chargebacks thanks to online authorization of each WIP transaction by the cardholder's bank and no liability shift. Thereby reducing bad debt management for the business.



Full reach

All 17 million Bancontact cards in circulation participate in the WIP service.

2. WIP enrollment



WIP CHECKOUT

Payment option

How do you want to pay your order?



Bancontact

Pay with your Payconiq by Bancontact app
or your banking app supporting Bancontact payments



Save your Bancontact card for One-Click payments *



Bancontact



Bancontact

Pay with your Bancontact card

Save your Bancontact card for One-Click payments *



Bancontact

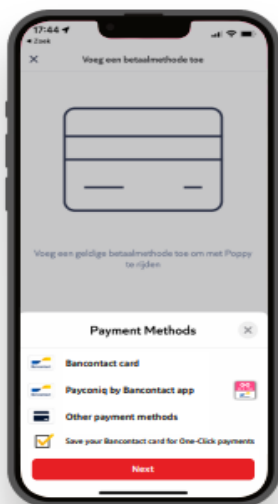
WIP ENROLLMENT VIA 3DS

Card enrollment during a purchase transaction Authentication with 3-D Secure



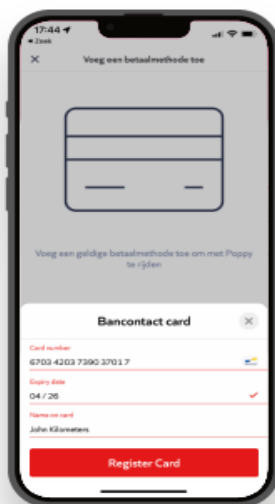
The cardholder must first register his Bancontact card in the wallet of the merchant before the merchant or the cardholder can make use of the WIP service on subsequent transactions. This registration can coincide with an actual purchase transaction, or it can be done through a dedicated card enrollment. In both cases, the cardholder must confirm the registration of his card by performing a form of Strong Customer Authentication through either 3-D Secure, Bancontact Mobile or PIN on a POS terminal.

The example below describes an enrollment flow where the cardholder registers his/her Bancontact card during an actual purchase and authenticates via 3-D Secure. In this case, the cardholder is presented with the checkbox to optionally store his/her card in the merchant's wallet during checkout, and the card will be registered for WIP after the purchase is successfully completed.



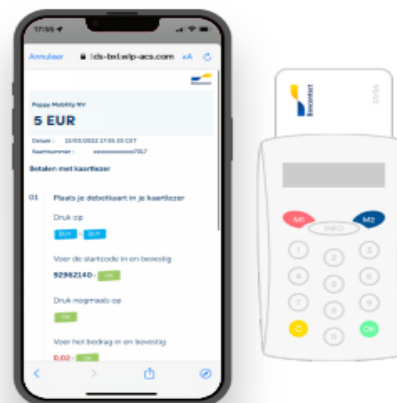
Step 1

The cardholder chooses Bancontact as payment method and selects to pay with the card. Cardholder checks the checkbox to indicate that he/she wants to store his/her card.



Step 2

The cardholder enters the card credentials



Step 3

The cardholder confirms the payment with 3-D Secure



Step 4

Done! The cardholder's card is registered and ready to use for Bancontact WIP payments.

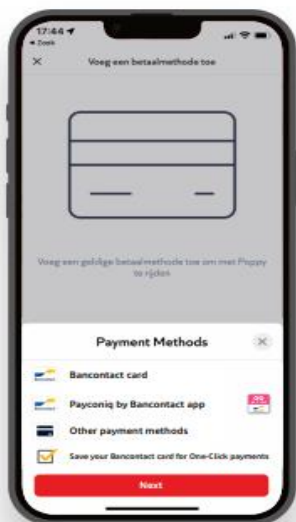
WIP ENROLLMENT VIA “PAYCONIQ BY BANCONTACT” app

Card enrollment during a purchase transaction

Authentication with the Payconiq by Bancontact app



Same use case as above, but this time the cardholder uses Payconiq by Bancontact app or a banking app that supports Bancontact payments to authenticate during the purchase. In the example shown below, the cardholder has installed the Payconiq by Bancontact app on the same mobile device. If he/she would be shopping on a different device, the merchant would display a QR-code which the cardholder would then scan with his/her Payconiq by Bancontact app. The rest of the flow will be identical.



Step 1

The cardholder chooses Bancontact as payment method and select to pay with the app. Cardholder checks the checkbox to indicate that he/she wants to store his/her card.



Step 2

The cardholder confirms the payment with pin code or biometrics



Step 3

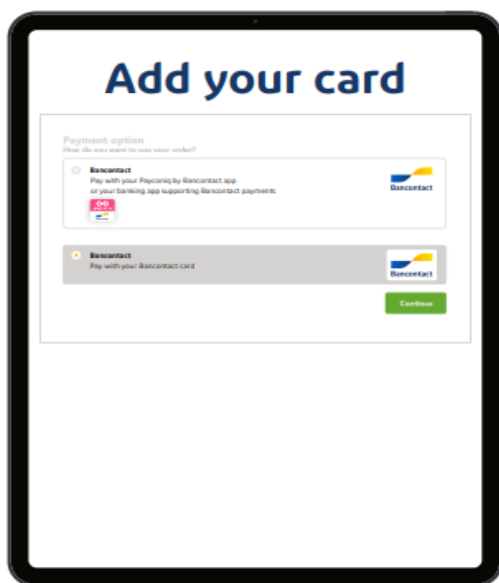
Done! The cardholder's card is registered and ready to use for Bancontact WIP payments.

WIP DEDICATED ENROLLMENT VIA 3DS

Dedicated enrollment Authentication with 3-D Secure

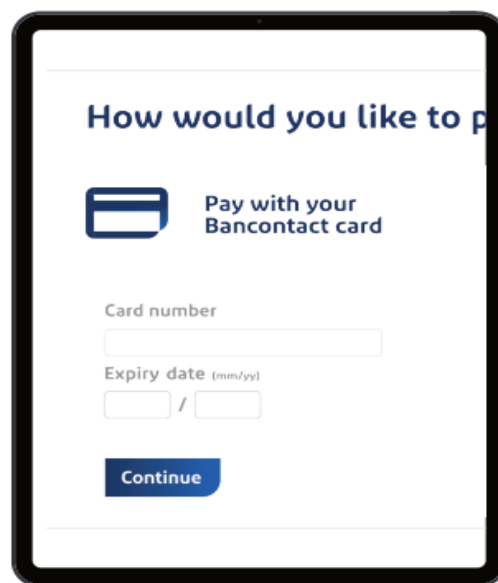


A merchant can decide to implement a dedicated enrollment flow for registering the customer's Bancontact card in the wallet. In that case, the cardholder will be asked to authenticate a transaction for a small amount (minimum 2 eurocent). If implemented well, this small amount will not be debited from the cardholder's account. The sample flow below shows an authentication via 3-D Secure.



Step 1

The cardholder chooses Bancontact as payment method and select to pay with the card



Step 2

The cardholder enters the card credentials



Step 3

The cardholder confirms the payment with 3-D Secure



Step 4

Done! The cardholder's card is registered and ready to use for Bancontact WIP payments.

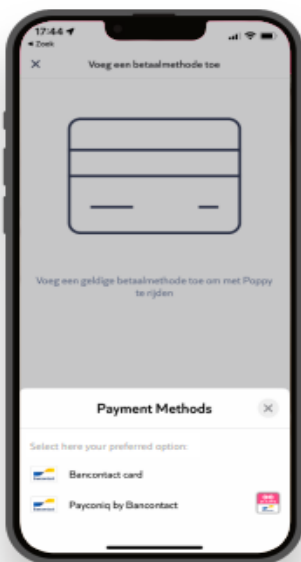
WIP DEDICATED ENROLLMENT VIA “PAYCONIQ BY BANCONTACT” app

Dedicated enrollment

Authentication with the Payconiq by Bancontact app

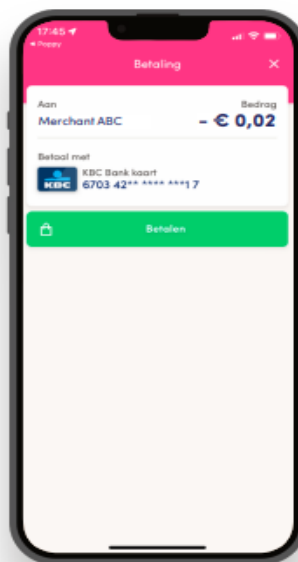


Same use case as above, but this time the cardholder uses Bancontact Mobile to authenticate during the dedicated enrollment flow. In the example shown below, the cardholder has installed the Payconiq by Bancontact app on the same mobile device. If he/she would be shopping on a different device, the merchant would display a QR-code which the cardholder would then scan with his/her Payconiq by Bancontact app. The rest of the flow will be identical.



Step 1

The cardholder chooses Bancontact as payment method and select to pay with the app



Step 2

The cardholder confirms the payment with your mobile pin or biometrics



Step 3

Done! The cardholder's card is registered and ready to use for Bancontact WIP payments.

3. WIP Eligibility Criteria



2. Merchant Eligibility Criteria

- Merchant activity must be low risk (digital goods, utility billing, subscriptions, etc.) and must be approved by the Payment Scheme Manager
- Merchant must process at least 25k Bancontact WIP transactions/quarter or have the potential to do so
- Maximum transaction amount is 500 EUR
- Merchant shall support 3D Secure or Bancontact Mobile for the enrollment transaction
- Merchant must support Bancontact Refunds
- Merchant Wallet login method must meet security requirements
- Merchant's fraud & dispute levels are monitored by Bancontact on a quarterly basis and must remain below the reference fraud rates :

Reference Rates	Disputed	Fraudulent
Amounts	0.01 %	0.01 % ¹⁰
Volumes	0.02 %	0.02 %

4. WIP examples



WIP MERCHANT EXAMPLES

Examples of partners



Recurring

GOODIEBOX.



VIVAQUA



One-click

dott



Uber Eats

TIER

Uber



POPPY



**Let's work
together for a
better marketplace**



**Bancontact
Payconiq
Company**

