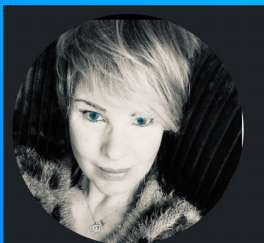


👋 Hi, nice to meet you, we are Shopware
We build webshops

your freedom to **grow**



👋 I am Célia Boon, spreading the blue 💙

Partner Manager Belgium

c.boon@shopware.com

<http://www.shopware.com/>

Once upon a time there were 2 brothers, Sebastian and Stefan Hamann

They lived in a little village in Germany

They decided to create the best digital-shopping-experience-platform they could imagine

And so they did, in Schöppingen, Germany

Say 🙌 to Shopware



We build webshops. Successful and sustainable for more than 20 years

»Our mission is to empower our merchants with flexible and future-proof ecommerce solutions, giving them the freedom to leverage their growth potential.«



Voices from our open source philosophy demands and promotes openness and transparency in all products and processes.



As an owner-operated company, we treat people on equal terms and keep our feet firmly on the ground.



We are idealists, researchers and lateral thinkers who are constantly looking to change the status quo to meet new demands.



Key Facts



500
employees
worldwide



1,200+
partners



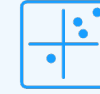
40%
growth



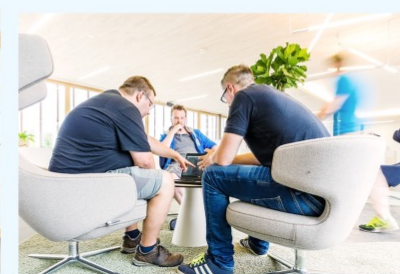
45,000+
active shops



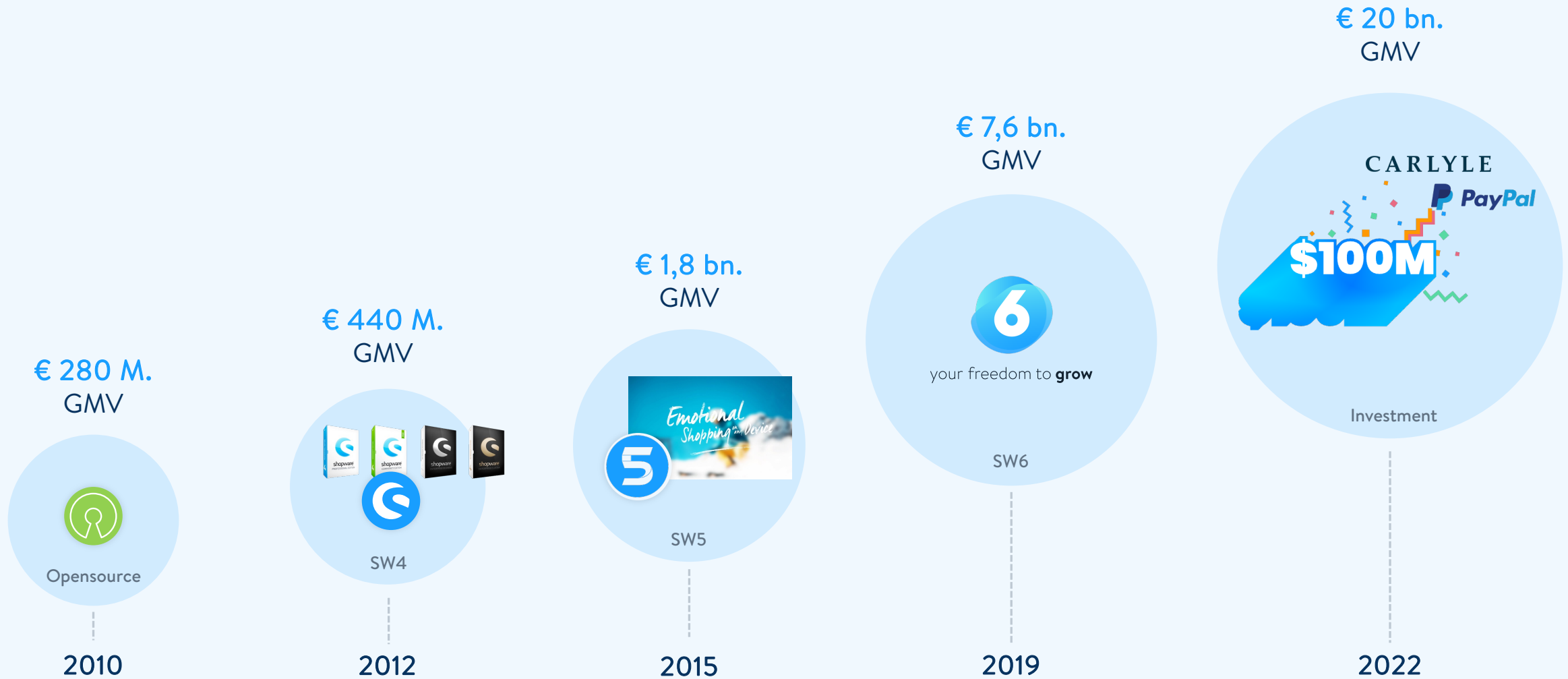
€ 20 bn.
GMV



Gartner
MQ



Growth Path





Gartner

Recommended in the Magic
Quadrant 2020 & 2021

Deloitte.



6x Winner
Technology Fast 50 Award



Best provider of commercial
and open-source e-commerce
solutions

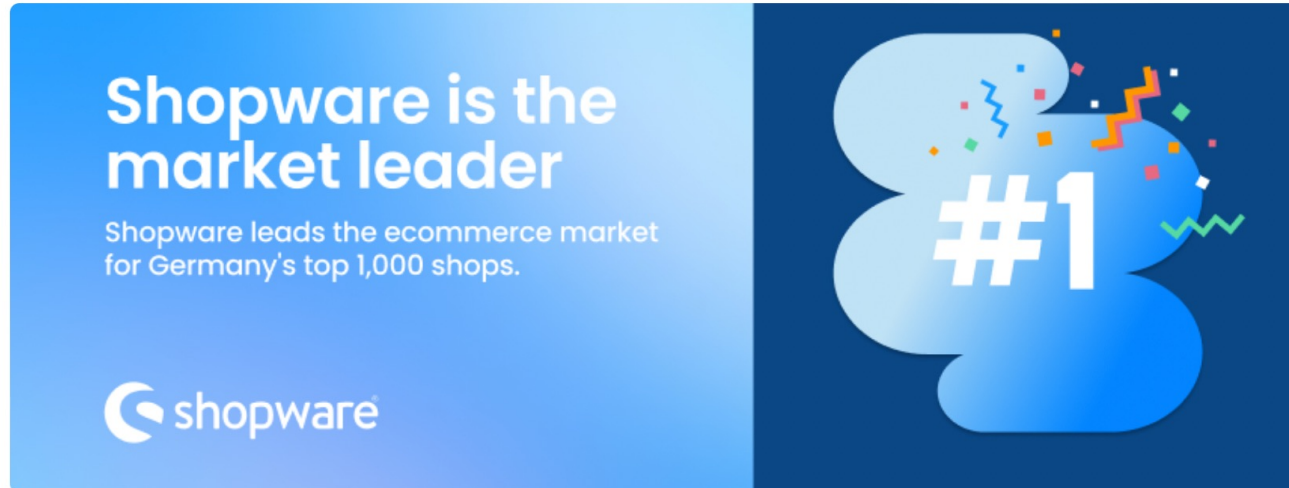
**Accel
Open100
2020**

One of the fastest-growing
start-ups of significance in
open source

Shopware is the market leader among ecommerce platforms in Germany

04.11.2022 – Elena Homölle

f t in x

A graphic divided into two vertical panels. The left panel has a light blue background and contains the text 'Shopware is the market leader' in white, followed by 'Shopware leads the ecommerce market for Germany's top 1,000 shops.' and the Shopware logo. The right panel has a dark blue background and features a large white '#1' inside a blue cloud-like shape, surrounded by colorful confetti and streamers.

Shopware is the market leader

Shopware leads the ecommerce market for Germany's top 1,000 shops.

shopware

[To the German article](#)

Once again this year, the retail institute EHI, in collaboration with eCommerceDB, has published the top 1,000 business-to-consumer stores in Germany with the highest sales in various sectors. We are very pleased about the results of the study because Shopware is at the top of the leading store systems for the first time!

Shopware replaces Magento as the best ecommerce platform





INDEPENDENT

Open Commerce Platform

Steer every aspect of your business with the collective power of open commerce



LIMITLESS

Business Model Composer

Pioneer into new territory and scale your business in unlimited ways



OUTSTANDING

Composable Customer Experience

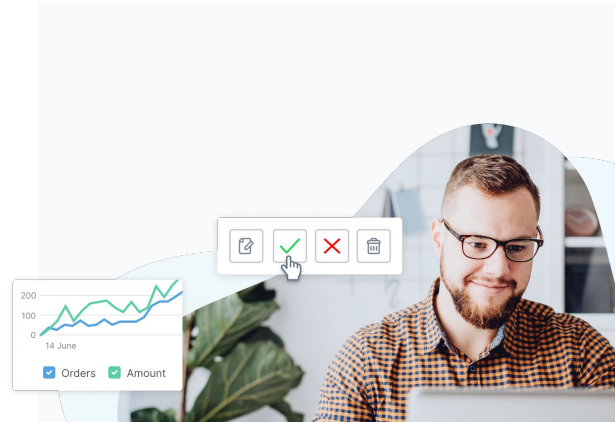
Create unforgettable customer experiences and establish lasting brand loyalty

Limitless Evolution

Business Model Composer








One Platform for B2C/D2C or B2B



Endless customization & extandability

Internationalization

-  Translations
-  Sales Channels
-  Language change
-  Price rules
-  Clients

High Ambitions



One Stop Shop

Aims to simplify their business operations choosing one platform solving multiple challenges.



High Flexibility

Wants the solution to continuously adapt to their needs and business model.



Sense of Ownership

Wants to be in charge owning the solution and their customers to be able to act independently



Omnichannel

Wants the solution to serve as central hub to create a unified commerce experience



Brand Experience

Wants to deliver best in class customer experiences that set their brand apart to build a strong customer loyalty.



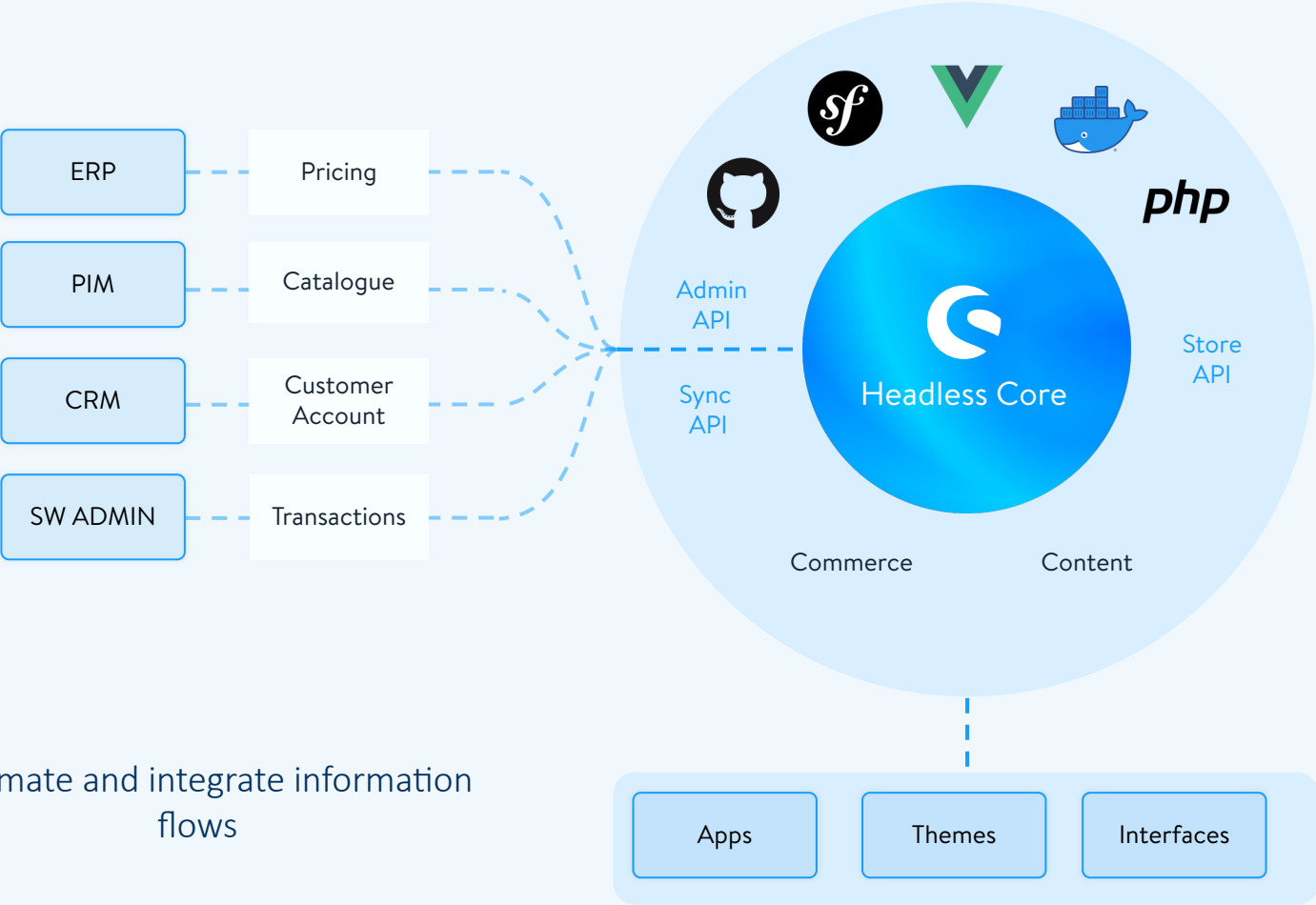
Innovate fast

Wants to take advantage of new opportunities quickly, so they're always one step ahead of the competition.

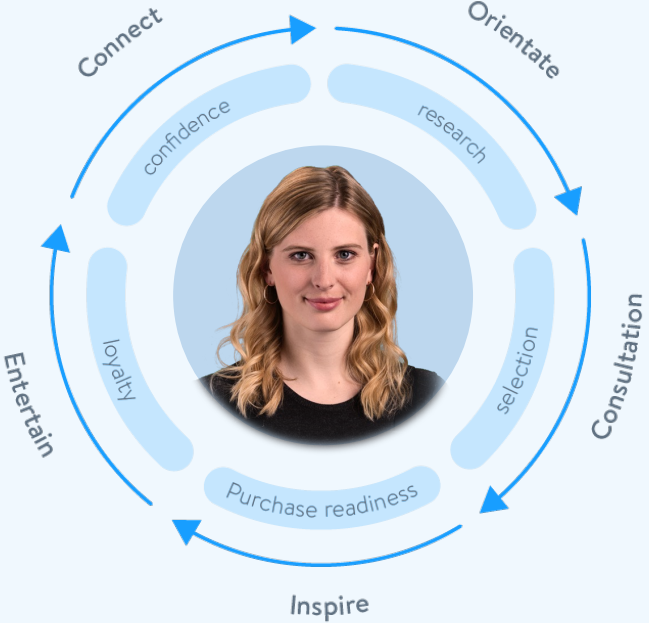
Open Commerce



One Technology More than just a shop system



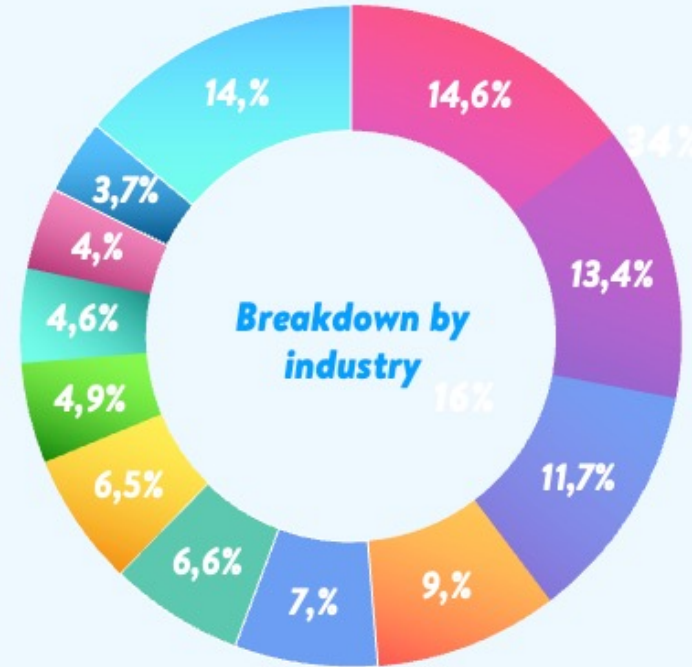
Automate and integrate information flows



Manage your customer journey

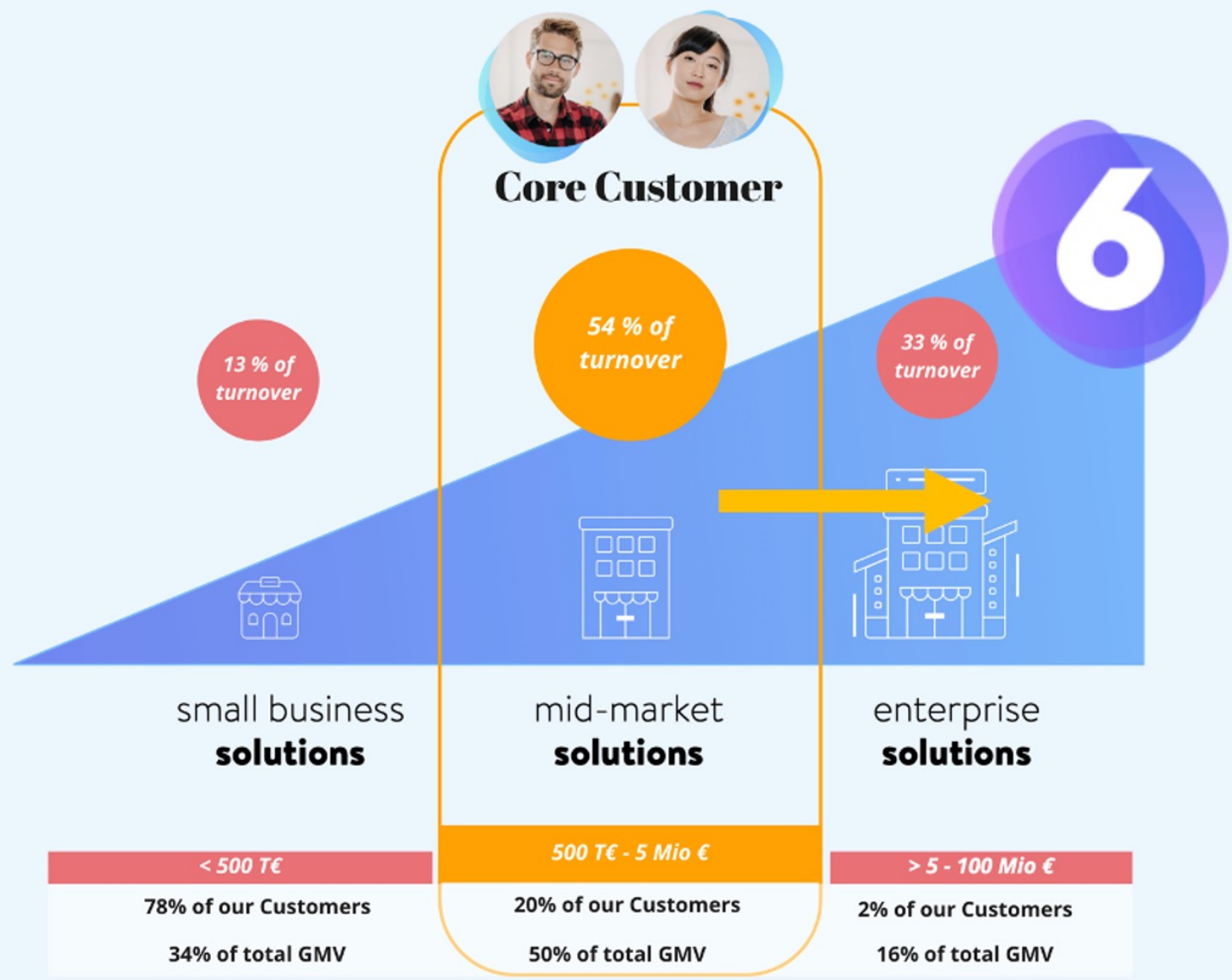
Breakdown by industry

- Clothing & Accessories
- Food, Beverages
- Home & Garden
- Health & Beauty
- Sporting
- Business & Industry
- Electronics
- Vehicles & Parts
- Animals & Pet Supplies
- DIY supplies
- Furniture
- etc



50%





One platform unlimited flexibility

Rise

**Stand out from
the crowd**

Ambitious Contenders

The pro solution for superior B2C commerce. Create a unique, recognizable online presence, showcase your products at their absolute best, and rise up to the next level.

Evolve

**Accelerate your
growth**

Advanced Professionals

Meeting far-reaching B2C and B2B requirements, Shopware Evolve offers you full flexibility to scale your business model and advanced CX features to elevate your online presence.

Beyond

**Reinvent
the top**

Major Players

The extraordinary solution for extraordinary achievements. Take your business above and beyond with maximum adaptability, next-level customer experience, and premium support.

Find the perfect partner for your project

More than **800**
certified distribution partners

400
technology partners

Shopware in Belgium

Proven success of the „Deutsche Gründlichkeit“, very approachable

Local team 🙋🏻 🙋🏻 🙋🏻 🙋🏻 🙋🏻

Impressive references: Bristol Shoes, Horta, Caroline Biss, Signify by Philips, Barbecook..

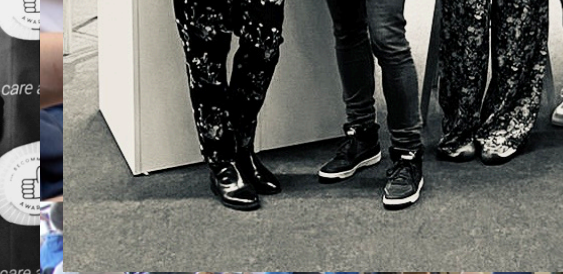
Active in BE since 2019

51 Benelux Partners, meet 🙋🏻



References





your freedom to **grow**



 I am Célia Boon, spreading the blue 

Partner Manager Belgium

c.boon@shopware.com

<http://www.shopware.com/>

